

<b>Publication</b> Complete Nutrition	<b>Date</b> Vol 8 No1 February 2008
<b>Circulation</b>	<b>Page</b> Product update p60

**PRODUCT NEWS**



**NOW IS THE TIME TO HELP BOOST OUR BODIES' SELF DEFENCE**

Clasado, manufacturer of the prebiotic supplement Bimuno, recommend it for feeding and supporting our bodies' immunity boosting bacteria; particularly in light of the increase in severe gastrointestinal disorders, such as norovirus. Clasado Chief Executive Officer, Graham Waters comments: "The gut controls 60% of the body's immune function and influences health.

Recent gastrointestinal virus outbreaks emphasise the need to take gut health more seriously. A strong immune system is the best form of defence against viruses and Bimuno is clinically proven to help boost our bodies' self defence. Clasado point to research conducted at the University of Reading showing that just 5.5g of Bimuno per day can significantly boost natural levels of 'good' bacteria, including Bifidobacteria and reduce levels of pathogenic bacteria including E.coli (EPEC) and Salmonella enterica serovar Typhimurium.

Bimuno is a soluble prebiotic that can be added to food and drink such as tea, coffee, yoghurt and breakfast cereal or used in cooking. It is available in pharmacies in packs of 30 sachets - a month's supply for adults and children aged 12 years and over or two months' supply for children aged 3 to 11. Each sachet contains the recommended daily intake of 5.5g. It is priced at £6.99 for a pack of 30 sachets.

For further information please visit:  
[www.bimuno.com](http://www.bimuno.com)